## STARTUP BANGLADESH LIMITED



A Venture Capital Fund

ICT Division | Ministry of Post, Telecommunication & Information Technology info@startupbangladeshvc.gov.bd | www.startupbangladesh.vc



Ref: 56.01.0000.043.11.010.20-179

## **JOB OPPORTUNITY**

**Position: Digital Associate** Report to: Marketing Manager

# **Major Duties and Responsibilities**

- Assist the team in developing and improving company's overall digital marketing programs
- Execute digital marketing strategies for the company
- Research relevant industry to develop Creative & A/V for promotion
- Develop & manage company's digital social media & PR campaigns
- Deliver quality content to keep up with the market standards
- Any other relevant projects as assigned by management

### **Minimum Qualifications**

- Bachelor's degree in business studies, communication, marketing, or other relevant fields.
- 1-3 years of experience in relevant fields
- Work experience in startup ecosystem will be given preference
- Strong written, oral communication (English and Bengali) and interpersonal skills

# **Age Limit:** Max 35 years

### Remuneration

# **Application Deadline**

25 May 2021

### How to Apply

Commensurate with experience Send CV with cover letter to: info@startupbangladeshvc.gov.bd



