

INVITATION FOR TENDER					
01	Ministry	Ministry of Post, Telecommunications & Information Technology			
02	Division	Information and Communication Technology Division			
03	Agency	Bangladesh Computer Council			
04	Procuring Entity Name	Startup Bangladesh Limited			
05	Procuring Entity District	Dhaka			
06	Invitation for	Tender (Procurement of Non-Consulting Services)			
07	Invitation Ref No	56.07.0000.005.29.023.23-604			
08	Date	04-June-2023			
KEY INFORMATION					
09	Procurement Method	Open Tender Method (OTM)			
FUNDING INFORMATION					
10	Budget and Source of Funds	Government of Bangladesh			
PARTICULAR INFORMATION					
11	Project/ Program Code	NA			
12	Project/ Program Name	Bangladesh Startup Summit 2023			
13	Tender Package No.	NA			
14	Tender Package Name	Lot-1: Event Management for organizing Bangladesh Startup Summit 2023 Lot-2: Digital Marketing for Bangladesh Startup Summit 2023			
15	Tender Publication Date	05-June-2023			
16	Tender Last Selling Date	18-June-2023 up to 4:00 PM			
17	Tender Closing Date and Time	19-June-2023 12:00 PM			
18	Tender Opening Date and Time	19-June-2023 12:30 PM			
19	Place of Selling/ Receiving/ Opening Tender documents	Startup Bangladesh Limited, Concord Silvy Heights (8th Floor), 73A Gulshan Avenue, Gulshan-1, Dhaka-1212, Bangladesh.			
INFORMATION FOR TENDERER					
20	Brief Eligibility of Tenderer	Lot-1	<ul style="list-style-type: none"> The tenderer shall have a minimum 05 (five) years of general experience in providing Event Management services to the Government/multinational companies/NGOs/ private entities. The tenderer shall have successfully completed at least 03 (three) event management/ /similar programs within last 05 years each of which value not less than 01 (one) crore taka. The tenderer shall have prior experience in managing minimum 01 (one) VVIP event of Honorable President/Honorable Prime Minister's presence. Minimum liquid asset or working capital or credit facility is BDT 1.5 Cr. (one crore fifty lac). The tenderer shall have updated Trade License, TIN certificate, VAT registration certificate (BIN) and Tax clearance certificate. Other eligibility and qualification criteria outlined in the tender documents. 		
		Lot-2	<ul style="list-style-type: none"> The tenderer shall have a minimum 03 (three) years' experience in the design/creative industry showcasing a deep understanding of industry best practices and trends. The tenderer should have experience in working for at least 3 (three) similar projects or campaigns within the relevant sector (e.g., corporate branding, digital marketing, advertising) The tenderer should possess a team of qualified professionals, including designers, art directors, copywriters, and other relevant creative specialists. The tenderer shall have updated Trade License, TIN certificate, VAT registration certificate (BIN) and Tax clearance certificate. Other eligibility and qualification criteria outlined in the tender documents. 		
21	Brief Description of Services	Event Management for organizing Bangladesh Startup Summit 2023, Digital Marketing & Promotion and Digital Design & Content Development for Startup Bangladesh Limited			
22	Price of Tender Document	BDT 2,000 (two thousand) only (Non-Refundable)			
23	Lot No	Identification of Lot	Location	Tender Security Amount (Tk.)	Completion Time
	Lot-1	Selection of firm for Event Management	Dhaka	BDT 400,000 (four lakh) only	31/08/2023 or any date decided by the Procuring Entity
	Lot-2	Selection of firm for Digital Marketing	Dhaka	BDT 30,000 (thirty thousand) only	30/09/2023 or any date decided by the Procuring Entity
PROCURING ENTITY DETAILS					
24	Name of Official Inviting Tender	Sami Ahmed			
25	Designation of Official Inviting Tender	Managing Director			
26	Address of Official Inviting Tender	Startup Bangladesh Limited, Concord Silvy Heights (8th Floor), 73A Gulshan Avenue, Gulshan-1, Dhaka-1212, Bangladesh.			
27	Contact details of Official Inviting Tender	Tel: +8802226600350, Email: info@startupbangladeshvc.gov.bd			
The Procuring Entity reserves the right to accept or reject all or any of the tenders or annul the tender proceedings					



(Sami Ahmed)
Managing Director